



Republic of the Philippines
Department of Education
National Capital Region
DIVISION OF CITY SCHOOLS
San Francisco High School Compound
Misamis St. Bago Bantay, Quezon City



September 7, 2010

MEMORANDUM TO:

Asst. Schools Division Superintendents
Division Supervisors
Secondary School Principals, Head Teachers
and Teachers In-Charge
(Public and Private)

1. Attached is a letter from Ms. Catherine Joy Malinao-Carlos, Marketing Manager, Zealan Place, re: 2010 Educational Event of Zealan Place, the content of which is self explanatory for the information and guidance of all concerned.
2. Immediate dissemination of this Memorandum is desired.

CORAZON C. RUBIO
Asst. Schools Division Superintendent
Officer In-Charge
Office of the Schools Division Superintendent

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Hazel Corpuz

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August 18, 2010

DR. CORAZON C. RUBIO
Quezon City - DepEd
456 0343

Dear Dr. Rubio:

Warm Greetings from Zealan Place!

This has reference to the educational event endorsed by the Department of Education with an Advisory No. 205 s.2010 entitled, *'The Role of Young Journalists in Nation-building'*, which the Zealan Place will be hosting on October 6-7, 2010, in an effort to educate and heighten the awareness of our high school youth, especially the budding writers and journalists among them, on their important role in our national society. This event also aims to support orphan scholars of the Shepherd of the Hills Children's Foundation with the active participation of its advocate Ms. Christine Bersola-Babao.

The first part of this two-day program will feature a symposium, which will touch on generally the various significant roles that the youth can play in order to make a positive impact on the nation's advancement. In particular, the symposium shall focus on how the youth can affect the process and practice of national governance and public service by empowered participation through the pen and media, thus making a substantive contribution to the socio-political and cultural maturity of the Filipino nation. The second part will feature a competition on news writing, feature, editorial and cartooning on the various related topics to the event theme. Attractive prizes will be given to the winners and participants.

In this regard, may we request your good office to help us disseminate this information to the secondary schools under your division? As per our coordination with the DepEd main office, they told us to seek a memorandum from your office for the proper circulation of our event's info. Attached herewith is the mechanics of joining our event.

We hope to hear from you soon. We trust that together we can work towards realizing the socio-political potential of an awakened, educated and empowered youth.

Thank you very much and, with our highest esteem, we remain...

Yours truly,

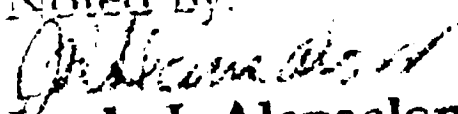

Catherine Joy Malinao - Carlos
Marketing Manager

Mobile No: 0921-5259739

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Email Ad: fuzshame_29cjm@yahoo.com

Noted by:


Jayde I. Alansalon
Sales & Marketing Director



YOUNG JOURNALISM CONFERENCE 2010

October 6 & 7, 2010

Theme: *"The Role of Young Journalists in Nation-building"*

APPLICATION FORM

SCHOOL:			
ADDRESS:			
CONTACT DETAILS:	TEL.NOS:		EMAIL ADD:
NAME OF STUDENT PUBLICATION:			
NAME OF PARTICIPANTS:			CATEGORY:
1			
2			
3			
4			
ADVISER:			
PRINCIPAL:			

Mechanics:

1. Participating schools should have an existing Student Publication Organ.
2. Candidates should be a bonafide member of the School's Student Publication Organ.
3. Schools can provide delegates in the respective categories: News Writing, Features Writing, Editorial Writing and Cartooning.
4. The competition will be an on-the-spot writing contest and subject will be given on the competition itself based on the event's theme.
5. Prizes for the winners are as follows:
 - 1st Place: Gold Medal + Cash (per winner/per category)
 - 2nd Place: Silver Medal + Cash (per winner/per category)
 - 3rd Place: Bronze Medal + Cash (per winner/per category)
6. All participating schools will receive a Plaque of Participation and each student will have their Certificates of Participation given at the Awarding Ceremony.
7. Also, exciting raffle prizes and freebies will be given on the event.

Note:

1. Participation fee will be P1,500/student
(this will include the two-day event proper, journalism kit, venue, resource speakers from media, snacks & certificates).
2. Deadline for submission of the confirmed application form is on or before **August 31, 2010**.
Full Payment can be made upon confirmation.
Fee/s can be in cash or check payable to Zealan Management Property, Inc. or to be deposited to our BPI Account No. 4441-0035-58 (Xavierville Avenue Branch).

DepEd ADVISORY No. 205, s. 2010**In compliance with DepED Order No. 39, s. 2009****This advisory is issued for the information of DepEd officials and personnel
(visit DepEd website at www.deped.gov.ph)****July 29, 2010****2010 EDUCATIONAL EVENT OF ZEALAN PLACE**

The Zealan Place will hold its educational event entitled, "*The Role of Young Journalists in Nation-Building*" on October 6-7, 2010.

The event aims to educate **and** heighten the awareness of the high school students, especially the budding **writers** and journalists among them, on their important role in the national society and to harness the ardor and idealism of the youth and turn these into a substantial and meaningful force in their national life.

The program will feature a symposium which will tackle the various significant roles that the youth can play in order to make a positive impact on the nation's advancement. In particular, the symposium shall focus on how the youth can affect the process and practice of national governance and public service by empowered participation through the pen and media, thus making a substantive contribution to the socio-political and cultural maturity of the Filipino nation. It will also feature a competition on news writing, feature and literary on the various related topics to the event theme.

For more information, contact the Zealan Place L2 B2 F2B Sta. Agueda St. (formerly Pacific Drive), Queensway, Barangay Sto. Nino, Parañaque City at telephone nos.: (02) 851-3742/(02) 51-44635; cellphone no.: 0932-200-8168; 0918-340-0599; 0923-603-8486; e-mail address: zealanplace@yahoo.com; or visit website: www.zealanplace.com